

PRIVACY POLICY

This Privacy Policy explains how the Alternative Investment Fund Management Company (hereinafter referred to as the Company) collects, uses, stores and protects your personal data when using our website, as well as your rights in relation to that data. With this Privacy Policy, we fulfill the obligations of the relevant laws, the Law on Personal Data Protection ("Official Gazette of the Republic of Serbia", No. 87/2018) and the General Data Protection Regulation.

By using our website, you agree to the practices described in this Policy. If you do not agree to the terms, please do not use our website.

PERSONAL DATA CONTROLLER

Alternative Investment Fund Management Company Eurasian Real Estate Investment Management Ltd., Dečanska 12/7, Belgrade, MB 21806200, Director Ricky van Heumen, e:mail info@ereim.eu

TYPES OF DATA WE COLLECT

We may collect the following types of personal data: contact information (name, surname, email address, phone number, jmbg), transaction data, audio and video recordings, device data (IP address, device type, operating system, browser you use), behavioral data (pages visited on our site, time spent on pages, dates and times of access).

METHOD OF DATA COLLECTION

Data may be collected in the following ways:

Directly from you: When you fill out the contact form on our website, sign up for our newsletter, application form or get in touch with us.

Automatic: When you visit the site, we use cookies and other tracking technologies.

From third parties: The collection of data may come from third parties such as analytics providers (e.g. Google Analytics) or through integrations with social networks.

PURPOSE OF PROCESSING PERSONAL DATA

We use the collected data for the following purposes:

- To provide access to our website and to improve its functionality.
- Optimizing services, protecting customers and employees, monitoring fraud and IT security, answering your questions and providing you with the required information.
- compliance with legal and regulatory obligations,
- To improve our services through the analysis of user behavior.
- Conducting marketing campaigns

USE OF COOKIES

Our website uses cookies to improve the user experience. Cookies are small text files that are stored on your device and help us analyze views on the site and provide personalized content. Cookies make it possible to recognize the user of the website, which is intended to facilitate the use of the website.

You can control the use of cookies through the settings of your browser. Please note that disabling cookies may affect the functionality of the site.

SHARING DATA WITH THIRD PARTIES

We will not sell, rent or share your personal data with third parties, except in the following cases: when it is necessary to provide services (e.g. technical support, data analysis), when required by law or to comply with legal process, if necessary to protect our rights, property or safety of our users.

Any third party with whom we share your data is obliged to implement appropriate technical and organizational data protection measures. The recipients of the data are obliged to adhere to the strictly confidential treatment of the data and to process it only for the purpose of providing the contracted services.

YOUR RIGHTS IN RELATION TO PERSONAL DATA

In accordance with applicable data protection laws, you have the following rights:

Right of access: You have the right to request a copy of the personal data we hold about you.

Right to rectification: You can request the correction of inaccurate or incomplete data.

Right to erasure: You have the right to request the deletion of your data, except where this is necessary to comply with legal obligations.

Right to restriction of processing: you can request the restriction of the processing of your data in certain situations.

Right to data portability: you can request that your data be transferred to a third party of your choice.

Right to object: You have the right to object to the processing of your data for marketing purposes or on the basis of a legitimate interest.

SECURITY

We use appropriate technical, administrative, and physical measures to protect your information from unauthorized access, use, alteration, or disclosure. Although we do everything in our power to protect your information, no system can guarantee complete security, and by using our site, you assume a certain risk.

DATA RETENTION

Personal data is stored for as long as it is necessary to achieve the purpose of processing or in accordance with legal deadlines. After the end of the business relationship, the data is stored if there is a legal basis for this, such as the resolution of legal disputes or the fulfilment of legal obligations.

CHANGES TO THE PRIVACY POLICY

We reserve the right to update this Policy from time to time to reflect changes in our practices or relevant laws. We recommend that you check this page periodically to stay informed of changes.

Last update: 09.10.2024